

# Southern charmer

We have a girl crush on Atlanta shop owner **ANN MASHBURN**, whose tomboy-chic style makes us want to act on her every recommendation, from the perfect turtleneck to the best lentils.



**HOME BASE:** Atlanta

**OCCUPATION:** Designer, owner of Ann Mashburn boutique, mother of five

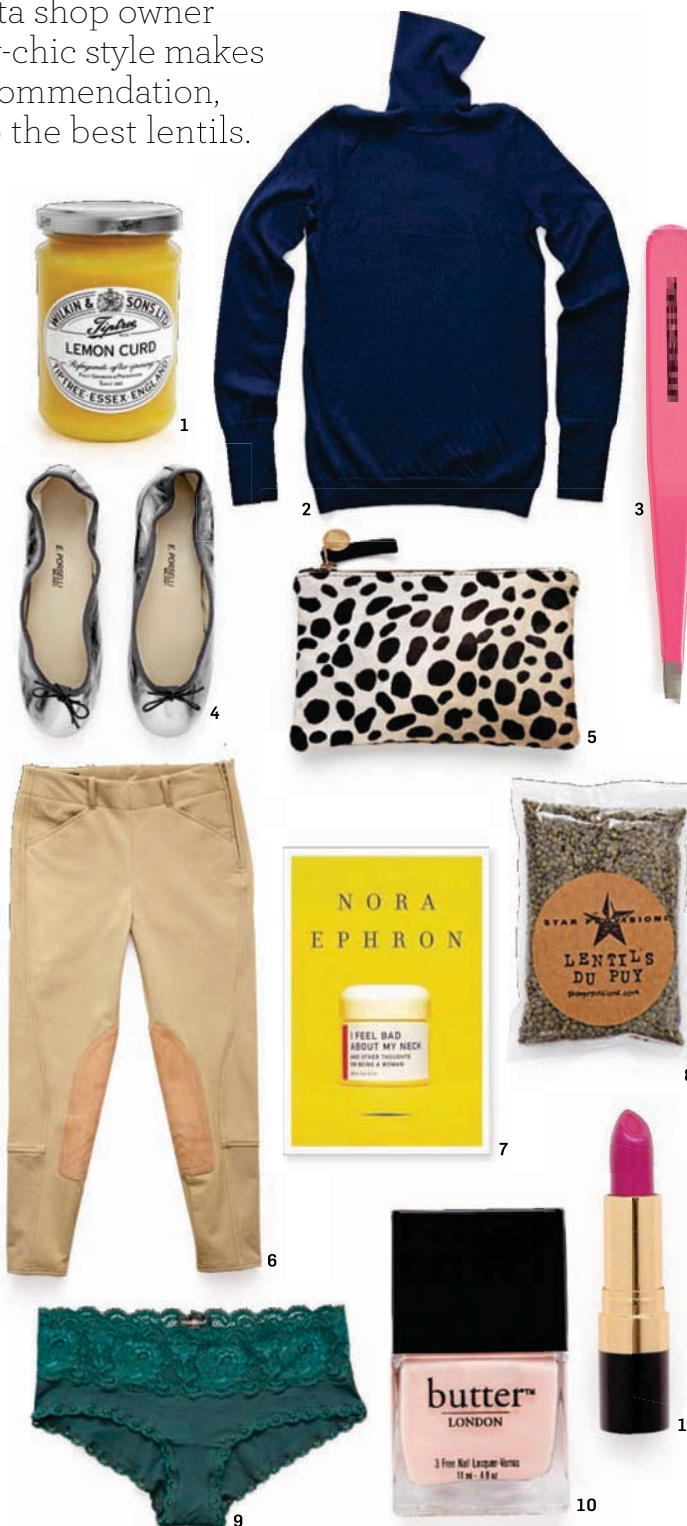
**BACKGROUND:** Stints in the fashion departments of *Vogue* and *Glamour*. Stylist for J.Crew.

**LATEST PROJECTS:** Expanding her line of smartly designed basics and settling into her new, larger store next door to husband Sid Mashburn's legendary menswear store.

**STYLE:** Pared down, pretty, and preppy, with a quirky edge.

**FASHION PHILOSOPHY:** "We don't need a lot; we just need the right things."

## her favorite things



**1.** Ann Mashburn loves Wilkin & Sons Tiptree lemon curd on ice cream, toast, and biscuits. \$11, [thebritishshoppe.com](http://thebritishshoppe.com).

**2.** "On a recent trip to England, I wore this chic, easy turtleneck every day," she says. \$165, [annmashburn.com](http://annmashburn.com).

**3.** She keeps these bright Tweezerman tweezers in her bag. \$12.50, [macys.com](http://macys.com).

**4.** E. Porselli's metallic flats add Italian flair to her minimalist American style. \$175, [annmashburn.com](http://annmashburn.com).

**5.** "I love leopard, but in small quantities!" she says of this wallet-cum-clutch. \$108, [clarevivier.com](http://clarevivier.com).

**6.** Jodphurs such as these Ariat riding pants are a chic alternative to leggings. \$220, [annmashburn.com](http://annmashburn.com).

**7.** "Nora Ephron's writing is a breath of fresh air—funny, smart, and true," says Mashburn. \$14, [annmashburn.com](http://annmashburn.com).

**8.** Her signature dish: bratwurst over sauerkraut, potatoes, and lentils. \$1.75 per lb., [starprovisions.com](http://starprovisions.com).

**9.** Cosabella hot pants are invisible even under a close-fitting dress. \$38.50, [shop.cosabella.com](http://shop.cosabella.com).

**10.** "I'm not a big manicure person," Mashburn says, "but I like the natural look of Butter London's Pink Ribbon nail polish." \$14, [sephora.com](http://sephora.com).

**11.** When she saw Revlon's Super Lustrous lipstick in Wild Orchid on a friend's grandmother, she immediately bought a tube. \$8, [drugstore.com](http://drugstore.com).