

Southern charmer

We have a girl crush on Atlanta shop owner **ANN MASHBURN**, whose tomboy-chic style makes us want to act on her every recommendation, from the perfect turtleneck to the best lentils.



HOME BASE: Atlanta

OCCUPATION: Designer, owner of Ann Mashburn boutique, mother of five

BACKGROUND: Stints in the fashion departments of *Vogue* and *Glamour*. Stylist for J.Crew.

LATEST PROJECTS: Expanding her line of smartly designed basics and settling into her new, larger store next door to husband Sid Mashburn's legendary menswear store.

STYLE: Pared down, pretty, and preppy, with a quirky edge.

FASHION PHILOSOPHY: "We don't need a lot; we just need the right things."

her favorite things



1. Ann Mashburn loves Wilkin & Sons Tiptree lemon curd on ice cream, toast, and biscuits. \$11, thebritishshoppe.com.
2. "On a recent trip to England, I wore this chic, easy turtleneck every day," she says. \$165, annmashburn.com.
3. She keeps these bright Tweezerman tweezers in her bag. \$12.50, macys.com.
4. E. Porselli's metallic flats add Italian flair to her minimalist American style. \$175, annmashburn.com.
5. "I love leopard, but in small quantities!" she says of this wallet-cum-clutch. \$108, clarevivier.com.
6. Jodhpurs such as these Ariat riding pants are a chic alternative to leggings. \$220, annmashburn.com.
7. "Nora Ephron's writing is a breath of fresh air—funny, smart, and true," says Mashburn. \$14, annmashburn.com.
8. Her signature dish: bratwurst over sauerkraut, potatoes, and lentils. \$1.75 per lb., starprovisions.com.
9. Cosabella hot pants are invisible even under a close-fitting dress. \$38.50, shop.cosabella.com.
10. "I'm not a big manicure person," Mashburn says, "but I like the natural look of Butter London's Pink Ribbon nail polish." \$14, sephora.com.
11. When she saw Revlon's Super Lustrous lipstick in Wild Orchid on a friend's grandmother, she immediately bought a tube. \$8, drugstore.com.